Investor presentation

For the period ended 31 March 2026

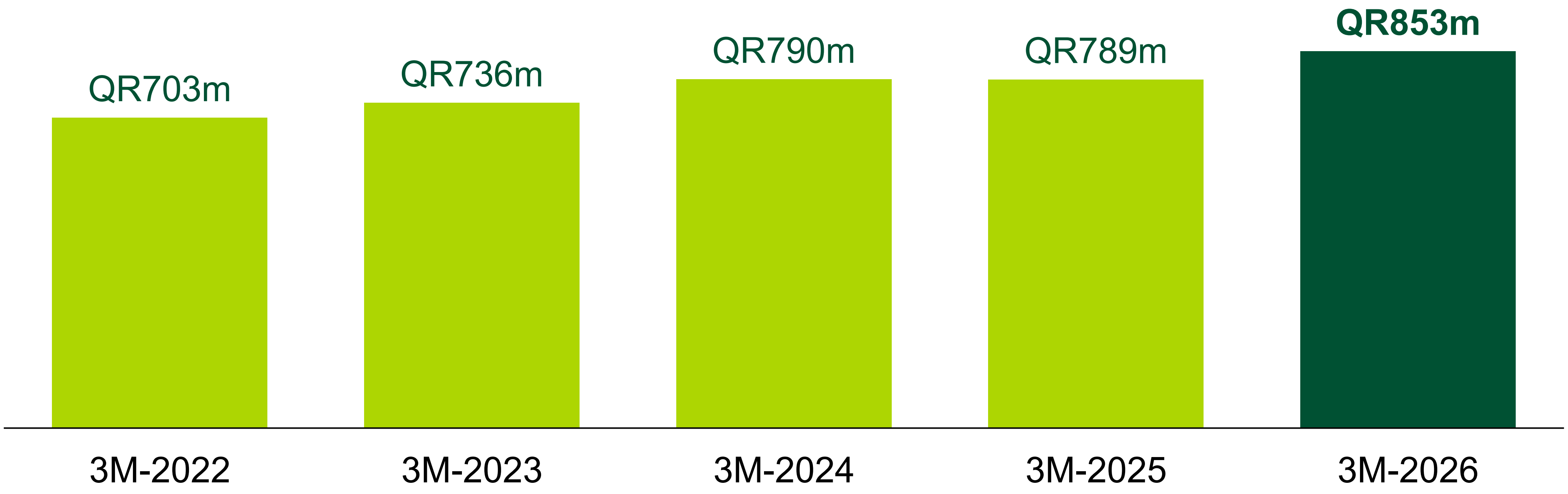
April 2026

Doha - Qatar

Financial highlights

Sales

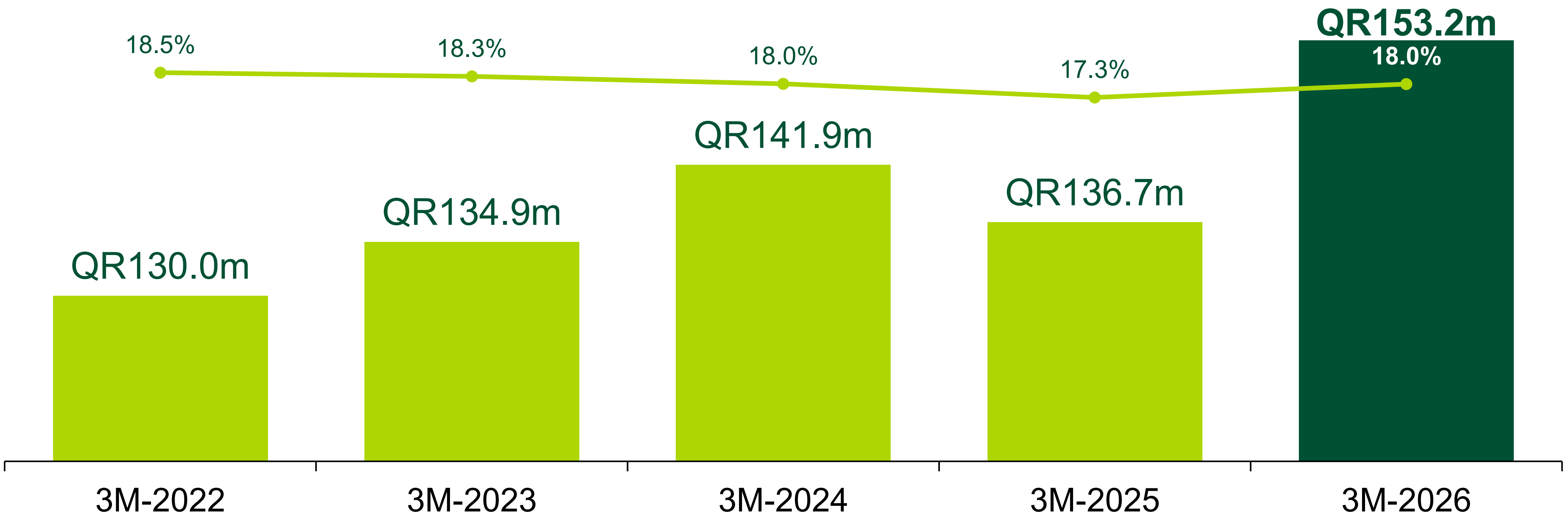
Total sales reached QR 853.1m, up by +8.1%



- Al Meera recorded consolidated sales of QR 853.1m, an increased of QR 63.7m or 8.1% compared to the same period in 2025.
- Sales growth is driven by strong performance in traditional retail and e-commerce.

Gross profit

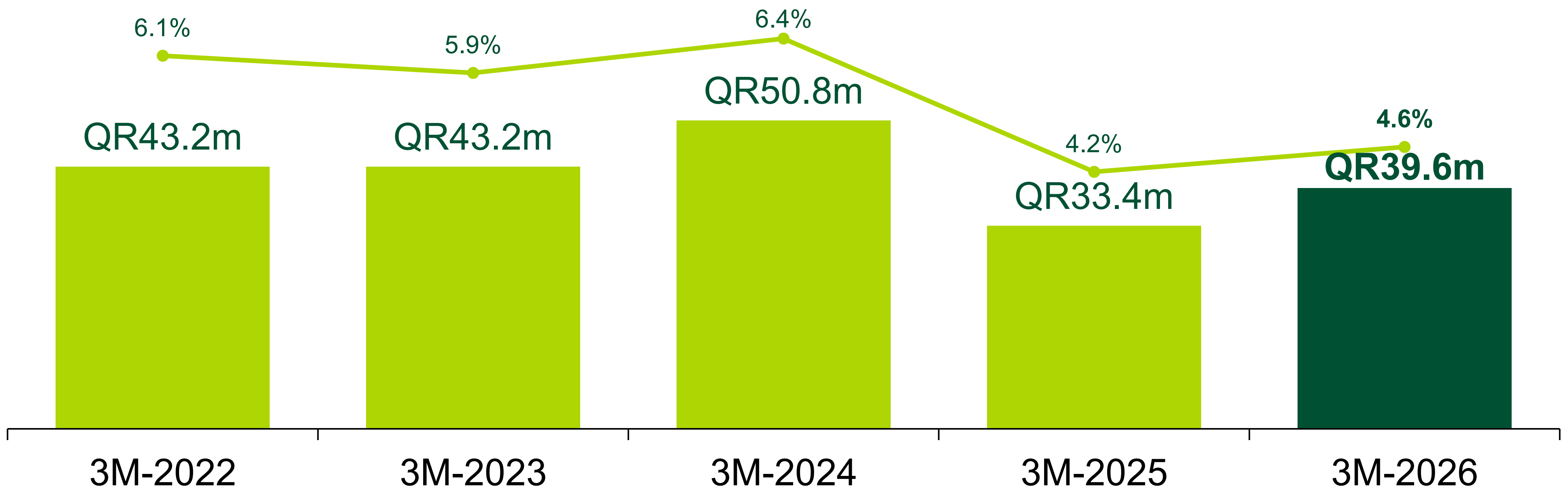
Gross profit of QR 153.2m, up by +12.1%. Gross profit margin at 18.0%



- Gross profit amounted to QAR 153.2 million, an increase of QR16.5 million or 12.1% compared to the same period in 2025.
- Gross profit margin grew by +7.0bps from 17.3% in 2025 to 18.0% in 2026.

Net profit

Net profit attributable to shareholders of QR39.6m, up by +18.5%; margin at 4.6%



- Net profit attributable to shareholders reached QR 39.6m, an increased of QAR 6.2m or 18.5% compared to 2026.
- Net profit margin expanding to 4.6% in 2026 compared to 4.2% in 2025.

Strategic updates

Strategic updates

1 Refreshed brand

- ✓ Refreshed identity reflects the evolution of almeera into a more **integrated, customer-centric retailer**, reinforcing our position as a preferred shopping destination across Qatar while staying true to the **trust and reliability** that define the brand.

2 New fully integrated loyalty and digital shopping platform

- ✓ New digital platform to **strengthen our online presence** and streamline digital sales operation through a **new website and mobile applications both on iOS and Android**.
- ✓ Rebrand of our **loyalty program into "Wafa"** to offer **more personalized benefits and rewards** tailored to customers needs.

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